



CHANGE YOUR POINT OF VIEW

During the past 30+ years consulting to professional photographers, I've learned that most photographers don't understand what clients are truly buying.

Clients don't buy just a single photograph or a body of work, they hire a photographer.

Who you are; your work ethic, your willingness to go with the flow, your honesty, Integrity, and most importantly your ability to see the world beyond the filter of yourself, is as critical to your success as is your defined body of work.

By the time most folks are ready to market their photography business they are somewhere in their mid to late 20s -early 30s. Mid lifers enter the world of pro photography somewhere around 40-60 years old.

By then, patterns of behavior have already been established and while honesty, integrity and work ethic are rarely issues that I find my clients need to work on, seeing the world beyond the filter of themselves is the task that almost everyone needs to take on.

It is not at all unusual for a person to see the world through their own lens. It's actually a very common part of our human experience. Living in doubt, worry, expectation and holding yourself and others in judgment are signs of living through a very small filter.

All too often, unreal expectations, negativity, and the stories you create around them, become a stumbling block and if not released, turn into a downward spiral that distracts and ultimately can derail your business.



How do you know if you are not able to see the world beyond your own perceptions?

Unless you signed up to expand your consciousness you most likely have unreal ideas as to how long it will take you to be successful.

You may often critically underestimate how much time, money and effort you will consistently need to put into your business before you build a steady client list.

You might create stories that do not serve you around why you are not being hired or why a client has not called you in several months.

Perhaps you've created an entire novel about why people wouldn't want to hire you at all, and these false beliefs are preventing you from marketing your work.

Almost every photographer I've talked to can identify with these examples. The good news, in fact a great news, is that you have the ability to shift your way of being the world simply by changing your point of view.

Simple as it is to discuss, the shift itself requires work.

Seeing beyond yourself takes effort. In the world of spiritual experience we call this developing expanded consciousness. While this topic could be an entirely separate article, I will share a basic yet profound understanding.

Most people work from their brain and their emotional center. Believing that this is all of who they are. While these aspects of your being are very important, helpful operating systems and reference points, they're not the totality of your lifestream.

The important missing component is your intuitive body.

Your intuitive body is your "knowing, your sensing. It's your higher frequency energy field often referred to as "higher intelligence".

Interestingly enough, the intuitive body is also your most important creative tool and if you are a great photographer, you already are using this tool in your work.

Now you need to bring this powerful ally into your daily life.

When activated fully, your intuitive body is the key to living outside the filter you have created between you and the world.

Stay with me here. This is not woo woo stuff, this is science and creativity.

Science has proven that we are electrical receivers and conductors.

We transmit and receive energy all the time.

We language this as "we feel" or "we know," but truly what we are experiencing is an energetic frequency. We just have not been trained to call it what it truly is.

When you say “I feel” you are actually experiencing an energetic charge that is language as emotion. When you say “I know” you are experiencing an energetic frequency that is interpreted by the organ we call our brain and turned into a thought.

But it all starts with an energetic charge.

The creativity piece?

Photography has long been defined as the combination of science and magic. The science is your camera, composition, lighting, and postproduction. The magic? That comes from your ability to open up and energetically channel in the frequency of the subject that you are photographing. The energy of the moment, the energy of the person you were photographing, the energy of the atmosphere and mood you're creating in the studio. Every great photograph connects with another via frequency. You can “feel” the moment, “sense” a depth beyond the “science” of the image.

How do you activate your Intuitive body in order to live beyond your filter of the world? You need tools.

Awareness will become your first step. You will need, teachings that help you begin to understand more about how you perceive the world and help you note which current outmoded beliefs you still hold.

Setting new beliefs will be most helpful to you as you move forward and employing affirmations, (words that speak to the new values you choose to hold as if they were already in place) will become valued tools.

As with the study of photography, (you don't become a photographer overnight by simply taking photographs) you need to show up, learn all you can about the science of photography and then you are ready to open up to the magic. But the magic doesn't happen unless you seek it.

Developing your consciousness works in the very same way. You've lived your life inside your humanity, the science of you, and now it's time to open to your divinity, and embrace the magic.

I've created a whole new pallet of spiritual teaching tools that are perfect for you as you begin your journey of expanding your consciousness.

My new Soul Support Tools can be found at:
<http://selinamaitreya.com/soul-support/>

Here you will find teachings, meditations and affirmations that you can use to shift and expand your consciousness.

Take a look at the Soul Packs
<http://selinamaitreya.com/soul-support/soulpacks/>

Each pack contains a powerful topic via an MP3.
Topics that speak directly to Creatives include:

“Use Fear Instead Of It Using You”
“Small Steps Lead To Great Shifts”
“Loving What is”

Each SoulPack, includes an mp3 teaching and the focusing power of a visual meme, and a dynamic affirmation specifically created for the topic of the teaching.

I've worked hard to create these tools so that you can have the support you need any time you choose. As always I am also here to support you one on one and if personal coaching is your choice, simply email me and we will set a time to talk.

My goal as always, is to help you to develop a life and a business that will THRIVE!
Being able to change your point of view requires losing the filter of you. It's time to stop living inside of your humanity and begin to live through your divinity!